



# مٹی کی پکار

## OVERSEAS PAKISTANIS

### SUMMER SCHOLARS PROGRAMME

Play a part in your country's development  
under URAAN Pakistan - A Roadmap to a  
Trillion Dollar Economy by 2035!

-  90,000 PKR stipend.
-  Hands-on experience in policy making,  
development planning, and strategic initiatives.
-  Mentorship from top public policy experts and  
senior government officials.
-  Opportunity to contribute to high-impact projects.

*International students from high-ranking universities are encouraged to apply!*

**APPLY BY:** 15<sup>th</sup> June, 2025 | **DURATION:** 7<sup>th</sup> July – 20<sup>th</sup> August, 2025

**APPLY HERE**

<https://tinyurl.com/MittiKiPukaar>

**CONTRIBUTE TO URAAN PAKISTAN, NATIONAL ECONOMIC TRANSFORMATION PLAN 2024–2029**



# URAAAN Summer Scholars Program Objectives

Aims	Objectives
<b>Practical Learning</b>	Define learning goals, connect tasks to career and academic development (OECD, NYU, World Bank)
<b>Hands-On Skills</b>	Assign meaningful, real-world projects instead of routine admin tasks (JPMorgan, World Bank, KPMG)
<b>Specialised Mentorship</b>	Provide consistent supervision, mentoring, and professional guidance (OECD, BAT, JPMorgan)
<b>M&amp;E Insights</b>	Implement mid-point and end-of-program reviews and reflection exercises (OECD, NYU)
<b>Leadership Exposure</b>	Arrange interactions with senior officials and access to strategic discussions (KPMG, JPMorgan)
<b>Diversity &amp; Inclusion</b>	Ensure equitable selection across geographies, fields, and backgrounds (OECD, BAT, KPMG)
<b>Legacy Track</b>	Offer certifications, alumni networking, and potential future opportunities (BAT, NYU, World Bank)

# Global Best Practices

## World Bank

**Timing:** Held twice a year; 4–12 week internships.  
**Eligibility:** Open to Master's/PhD students in econ, finance, or policy.  
**Recruitment:** Apply online with CV, interest statement & proof of enrollment.  
**Onboarding:** Virtual induction with mission brief & tool access.  
**Work:** Support research or operations under supervision.  
**Development:** No formal training, but global policy exposure.  
**Review:** Supervisor feedback; may require a report or presentation.  
**Outcome:** No direct job offers, but strong path to YPP or future roles.

## KPMG

**Timing:** 4-week global program for top-performing interns.  
**Eligibility:** For interns in domestic KPMG programs.  
**Recruitment:** Chosen by home office based on performance.  
**Onboarding:** Pre-departure training on culture, ethics & work.  
**Work:** Real client projects abroad in audit, tax, or advisory.  
**Development:** Mentorship from both host and home offices.  
**Review:** Host office shares performance feedback.  
**Outcome:** Often leads to fast-track offers & global career paths.

## JPMorgan Chase

**Timing:** 9–10 week structured summer internships.  
**Eligibility:** Open to undergrad and grad students in relevant fields.  
**Recruitment:** Includes application, assessments & Superday interviews.  
**Onboarding:** 1-week training on technical and soft skills.  
**Work:** Real projects like financial modeling or client engagement.  
**Development:** Buddy, mentor support, workshops & networking.  
**Review:** Mid-term and final evaluations by team & HR.  
**Outcome:** High PPO rate; leads to full-time Analyst roles.

## McKinsey & Company

**Timing:** ~10 weeks in summer.  
**Eligibility:** Undergrads or pre-MBA candidates.  
**Recruitment:** Application, PST (problem-solving test), and multiple case interviews.  
**Onboarding:** Global firm induction; local office welcome and training.  
**Work:** Placed on live client teams with full consulting exposure.  
**Development:** Paired with consultant mentor and peer coach.  
**Review:** Formal mid-term and final feedback.  
**Outcome:** High PPO conversion into full-time Business Analyst roles.

# Key Focus Areas & Outcomes



## Exports

Conduct research to develop export clusters for facilitating Micro, Small, and Medium Enterprises.

Assist in drafting strategic recommendations to diversify product lines and markets.

Explore Intellectual Property Rights (IPR) regulations to attract FDI and promote indigenous innovation.

**Outcome:** A strategic diversification plan outlining new markets & value-chain enhancements.



## E-Pakistan

Identify areas and demographic groups to map the digital divide for enhanced digital literacy.

Research in demand skills for freelancing globally to develop skill enhancement programs, especially in the AI field.

Research existing and planned software technology parks (STPs), and STZs in Pakistan. for their potential.

**Outcome:** A digital transformation roadmap for key e-service improvements & digital literacy training.



## Environment Climate Change & Food Security

Research and compare sustainable agricultural practices that can be suitable for target regions.

Assist in assessing local food and water security challenges and come up with sustainable solutions.

Assessment of hurdles for Industrial Emission Control & Cleaner Technologies Adoption

**Outcome:** Identify the key objectives, strategies, and targeted interventions for sustainable practices.

# Key Focus Areas & Outcomes



## Energy & Infrastructure

Work on integrated energy planning and energy efficiency conservation through building codes

Work on Smart Grid Architecture and Low-Cost Housing Solutions in Pakistan

Development of a turnaround plan, for DISCOS by identifying weaknesses.

**Outcome:** A report with potential interventions, along with preliminary analysis of their feasibility and potential impact.



## Equity, Ethics, & Empowerment

Recommendations to upgrade school curriculum, matching global best practices, establishing industry-academia linkage for HEI development

Work on frameworks to address regional inequalities

Outcome and scenario based budgeting in PC-1 stage to ensure projects can adapt to challenges.

**Outcome:** Explore and present different models or initiatives that have successfully improved equitable access to services.

# Methodology & Structure

Selection Process & Supervision	Stipend	Deadlines	Media Footprint
<ul style="list-style-type: none"> <li>Committee of all Members to evaluate the applications and finalise the selected Interns.</li> <li>Respective Members to Supervise the Interns</li> </ul> <p><b>Eligibility &amp; Duration</b></p> <ul style="list-style-type: none"> <li>International Students and Graduates from Top 50 Foreign Universities</li> <li>3.50 GPA and above</li> <li>6 weeks (7th July to 20th August)</li> </ul> <p><b>Participation &amp; Application</b></p> <ul style="list-style-type: none"> <li>25 total participants</li> <li>Apply via Google Form through official channels</li> <li>Webpage Live: <a href="https://tinyurl.com/MittiKiPukaar">https://tinyurl.com/MittiKiPukaar</a></li> </ul>	<ul style="list-style-type: none"> <li>90,000/- for 6 Weeks</li> <li>Total 25 Interns</li> </ul>	<ul style="list-style-type: none"> <li>Internship Ad to be put out on 1st June 2025</li> <li>Apply via Google Doc Link: <a href="https://tinyurl.com/MittiKiPukaar">https://tinyurl.com/MittiKiPukaar</a></li> <li>Offers to be Concluded by June 15th 2025.</li> <li>Selected participants to be notified between 15th-25th of June 2025</li> <li>Programme Begins 7th July 2025 and end at the end of August.</li> <li>Total Time Period: 6 Weeks</li> </ul>	<ul style="list-style-type: none"> <li>Ad to be put out on newspapers</li> <li>Social media Announcements by official MoPDSI accounts + YPDC chapters.</li> <li>Embassies to be reached out to put out the ad of the internship via their social media accounts</li> <li>Pakistani student societies to be reached out to put out the ad of the internship via their social media accounts.</li> </ul>



# Weekly Components

## Week 1: Orientation , Placement and Task Allocation

### Day 1 & 2

1. Introduction to working of The Planning Commission and MoPDSI by Members and Chiefs.
2. Placement with Respective Members (Social Sector, Governance, S&T, Infrastructure, Monitoring & Evaluation, and so on)

### Day 3-5

1. Tasks Execution.

## Week 2-5: Task Allocations and Execution

1. Tasks as assigned by Members as per the 5E's
2. Reports, presentation, ToRs, notes, etc.
3. Introduction to Public Sector (visits) + Guest Lectures

## Week 6: Evaluation & Outcomes

1. Performance Evaluation by Respective Members
2. Internship Journal/Log - Learning & Outcomes (accompanied by testimonials)
3. Presentations

# Comms Plan

## During Launch

Phase	Activities
<b>Live Coverage</b>	Trainings, Minister's Interactions, YPDC x Diaspora Visits
<b>Testimonials</b>	Experiences, Learning, Snippets from Internship Log. Interns to post their own experience via mini Vlogs and posts on social media.
<b>Daily Albums</b>	Key Activities of the Day
<b>Reels</b>	Weekly Highlights, BTS, and so on

## Post Launch

Phase	Activities
<b>Internship Logs</b>	Featuring logs/testimonials in carousels
<b>Impact Analysis</b>	Articles in Dawn/Prisma, Paper Writing
<b>PR</b>	Newspapers (ProPak, Mangobaaz, Jung, etc)
<b>Combined Reel</b>	Full Documentary Style Coverage

# Programme Outcomes

- **Internship Log**

Each intern will produce a 6-weeks log of learning and outcomes – including content creation via social media posts, blogs, reels, and so on.

- **Brain Drain Prevention**

In 2023, 862,625 Pakistanis left the country – the goal of Mitti Ki Pukaar Internship is to reduce the brain drain by linking key international potential with Pakistan's public sector.

- **International Linkages in Industry and Academia**

The interaction of interns with YPDC network, universities, and public officials will establish sustainable multi-national linkages